



# SIR C R REDDY COLLEGE FOR WOMEN

(Affiliated to ADIKAVI NANNAYA UNIVERSITY, Rajamahendravaram)

Accredited by NAAC with B + Grade

An ISO - 9001:2015, 14001:2015, 50001:2018 Certified Institution

Included under section 2(f) & 12B of UGC

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## Report On BSB NextGen Labs Campus Recruitment Drive

An On-Campus Recruitment Drive was successfully conducted on 30th March 2026 by BSB NextGen Labs. The event was organized by the Career Guidance and Placement Cell in association with Magic Bus and IQAC of Sir C R Reddy College for Women, Eluru. A total of 258 students from B.Sc. and B.Com. Streams registered and actively participated in the recruitment process, reflecting their enthusiasm and readiness to step into professional careers.

The hiring teams from the participating organizations included representatives from BSB NextGen Labs, namely Dr. Prem Battu (CEO), Mahesh (HR), and R.Pushpalatha from Placement officer Magic Bus India Foundation and Dileep Kumar Mobilization officer Magic Bus took part in the selection process. The companies offered a range of promising job roles such as Artificial Intelligence and Machine Learning (AI&ML), Drug Development, Medical Coding, Digital Marketing & Power BI, catering to diverse academic backgrounds and skill sets.

The selection process was structured into three stages: a Written Test to assess aptitude and technical knowledge, followed by a Group Discussion (GD) to evaluate communication and teamwork skills, and finally, an HR Interview to gauge overall suitability and professionalism.

BSB NextGen Labs, recruited students for multiple roles including AI/ML Developer, Drug Development, Medical Coding, Digital Marketing & Power BI. A total of 7 students from III B.Sc Major & Minor Computer Science & Data Science were selected for the AI/ML Developer role, 3 students from MSc Organic Chemistry and 7 students from III B.Sc Major Physics & Maths & Minor Chemistry were selected for the Drug Development, 3 students from III B.Sc Major Chemistry and 7 students from III B.Sc Major Life Science were selected for the Medical Coding, 5 students from III B.Com CA were selected for the Digital Marketing role, while 3 students from III BBA were selected for the Power BI. The salary offered for all these roles was 2.1 to 2.5 LPA, It is to be noted that these salary packages are applicable after the completion of one month of training.

Overall, the recruitment drive provided significant employment opportunities for students across various sectors.

The Principal of the college congratulated the students who were selected and encouraged them to perform to the best of their abilities in their respective workplaces, emphasizing the importance of dedication, discipline, and continuous learning in achieving career success.



HR informing interview procedure to the students



Round I -- written test



Round II --- Group discussion



Round III --- HR Interview



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Overall Selected students